



Bowhead Corporation and Push Mobility are a Team

Calgary, Alberta – Bowhead Corporation and Push Mobility announce a formal partnership in which the Australian-based company will be the official reseller of Bowhead Corp’s adaptive adventure e-bikes in Australia. The new agreement will allow Bowhead to expand its world-wide distribution network and provide Australian riders with a dedicated and knowledgeable local support team.

“We are so excited about having Bowhead bikes here for people in Australia”, said Grant Allen, Push Mobility South Australia State Manager. “For me personally, as a MTB rider who suffered a spinal cord injury over 11 years ago whilst MTB riding, the Bowhead bikes are something that allows me to get back to doing what I love and share it with people that are close to me. It also excites me to be able to help introduce people to the Bowhead range that may have never been exposed to them before and allow them to experience just how good riding a bike offroad independently is.”

“We are happy to move forward with Push Mobility”, said Dean Miller, CEO at Bowhead. “Push are well-known as the premier adaptive equipment resource in Australia. They have unparalleled bike experience and knowhow, and together we make a formidable team.”

Push Mobility is Australia’s premier adaptive equipment supplier, focusing on providing products that improve the lives of people living with disabilities. Push Mobility was founded in 2013 by Shane Hryhorec, a wheelchair user himself since 2007. Shane started Push Mobility to offer people quality solutions built from the best of equipment, with more attractive designs, and better functionality. Push aims to provide their clients the world's best products to enable customers to engage in the community, reach their full potential, and achieve their goals, no matter how big or small, with products that people don’t just like but love.

In 1996 Christian Bagg of Bowhead broke his back in a snowboarding competition accident. This did not stop him from getting back outdoors. He soon realized that if he was to get back to his beloved mountains he’d have to create solutions himself. After years of engineering and perfecting his unique design the Bowhead REACH™ was born. Now, more people than ever are getting back out there. Bowhead Corp continues to evolve and grow its stable of mobility offerings, including the new Bowhead RX™ hybrid handcycle, revolutionary Sevens hub-less wheelchair caster wheels, and recently hinted at wheelchair solution. Look for lots of new things coming from Team Bowhead.

Bowhead designs for everyBODY, we can take you places you’ve never been, or back to places you yearn to reach again.

Media Contact:

Brynne Noble – Marketing Manager
Bowhead Corp
brynne@bowheadcorp.com
www.bowheadcorp.com

James Rizio – Marketing/Social Media Coordinator
Push Mobility
james@pushmobility.com.au
www.pushmobility.com.au